

Photo Clinic Judging

Judges use a Scoring Model

Good Judging Is

Accuracy

Consistency

Constructive Criticism

OCCC Vision 2014

- Scoring Analysis
- Standard Scoring Model
- JIT Selection / Mentoring
- Courses for New & Experienced Judges
- Comp Directors Package

Scoring Analysis

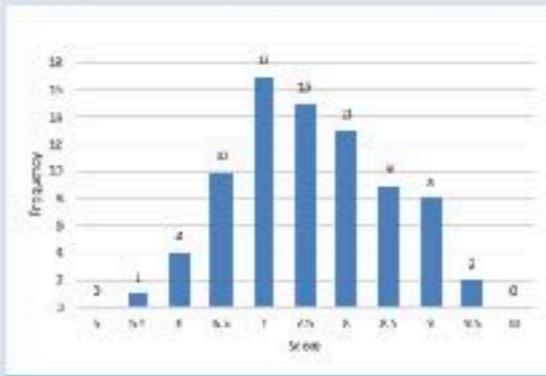
Excel Spreadsheet

- Tool that allows competition directors to see and compare how judges evaluate their competition images.
- Allows judges to see how they did compared to other judges in the competition.
- When scores between judges get to be 2 or more points the makers are confused

Histogram

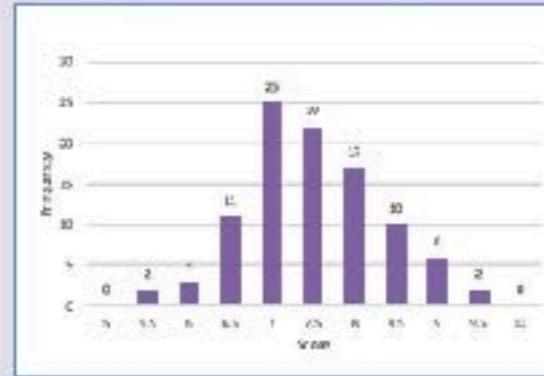
Category 1: Assigned - Creative

Score	Frequency
5	0
5.5	1
6	4
6.5	10
7	17
7.5	15
8	13
8.5	9
9	8
9.5	2
10	0



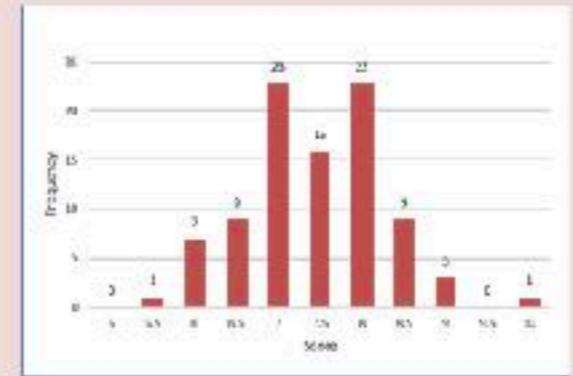
Category 2: Natural Things

Score	Frequency
5	1
5.5	2
6	3
6.5	11
7	25
7.5	22
8	17
8.5	11
9	6
9.5	2
10	1

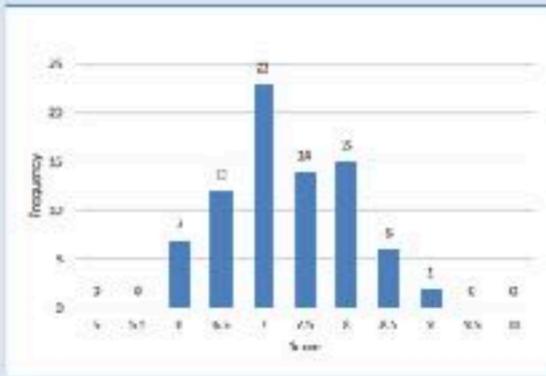


Category 3: Pictorial

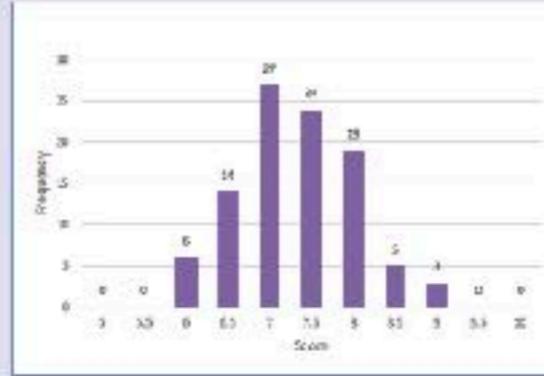
Score	Frequency
5	0
5.5	1
6	7
6.5	9
7	23
7.5	16
8	25
8.5	9
9	3
9.5	0
10	1



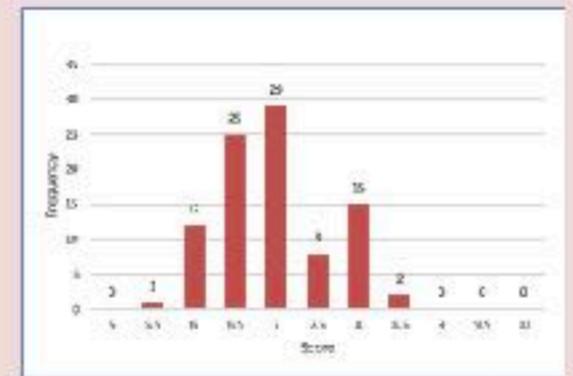
Score	Frequency
5	0
5.5	0
6	7
6.5	12
7	23
7.5	14
8	15
8.5	6
9	2
9.5	0
10	0



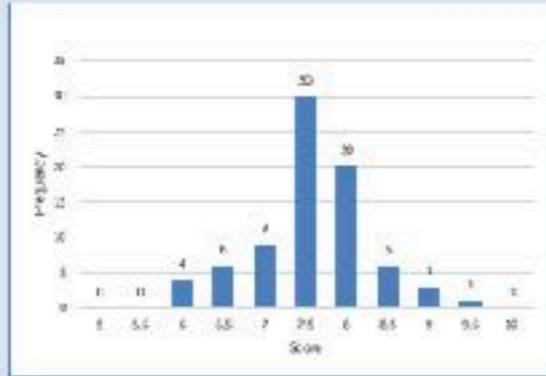
Score	Frequency
5	1
5.5	1
6	1
6.5	14
7	27
7.5	24
8	17
8.5	6
9	3
9.5	1
10	1



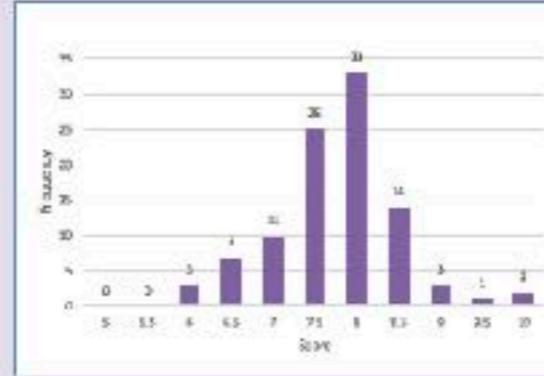
Score	Frequency
5	0
5.5	1
6	12
6.5	25
7	29
7.5	8
8	15
8.5	2
9	0
9.5	0
10	0



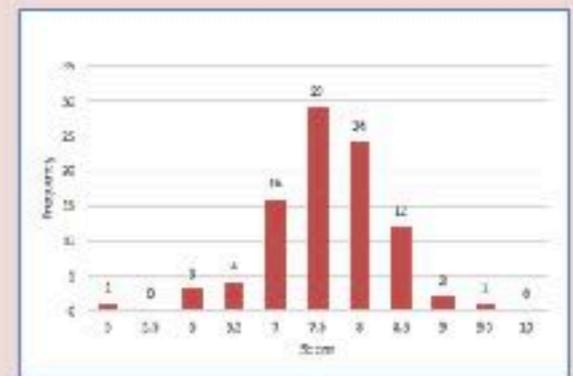
Score	Frequency
5	0
5.5	0
6	4
6.5	6
7	9
7.5	20
8	20
8.5	6
9	4
9.5	1
10	0



Score	Frequency
5	1
5.5	1
6	4
6.5	7
7	12
7.5	25
8	24
8.5	11
9	3
9.5	1
10	3

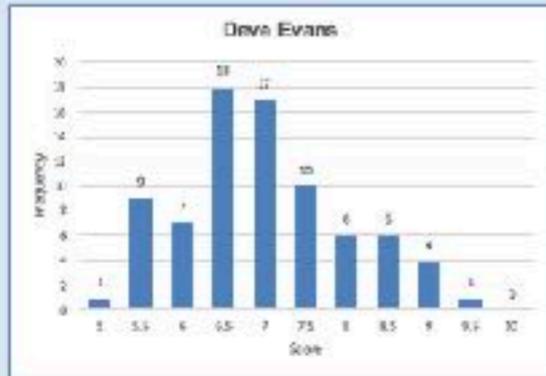


Score	Frequency
5	1
5.5	0
6	3
6.5	4
7	16
7.5	29
8	24
8.5	17
9	7
9.5	1
10	0



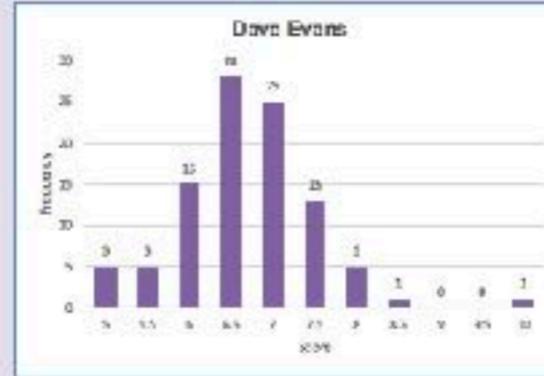
JIT 1 Histogram

Score	Frequency
5	1
5.5	9
6	7
6.5	18
7	17
7.5	10
8	6
8.5	5
9	4
9.5	1
10	0



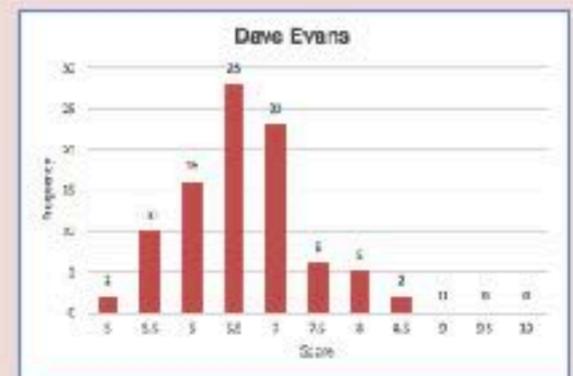
JIT 1 Histogram

Score	Frequency
5	4
5.5	4
6	15
6.5	24
7	24
7.5	14
8	1
8.5	1
9	1
9.5	1
10	1

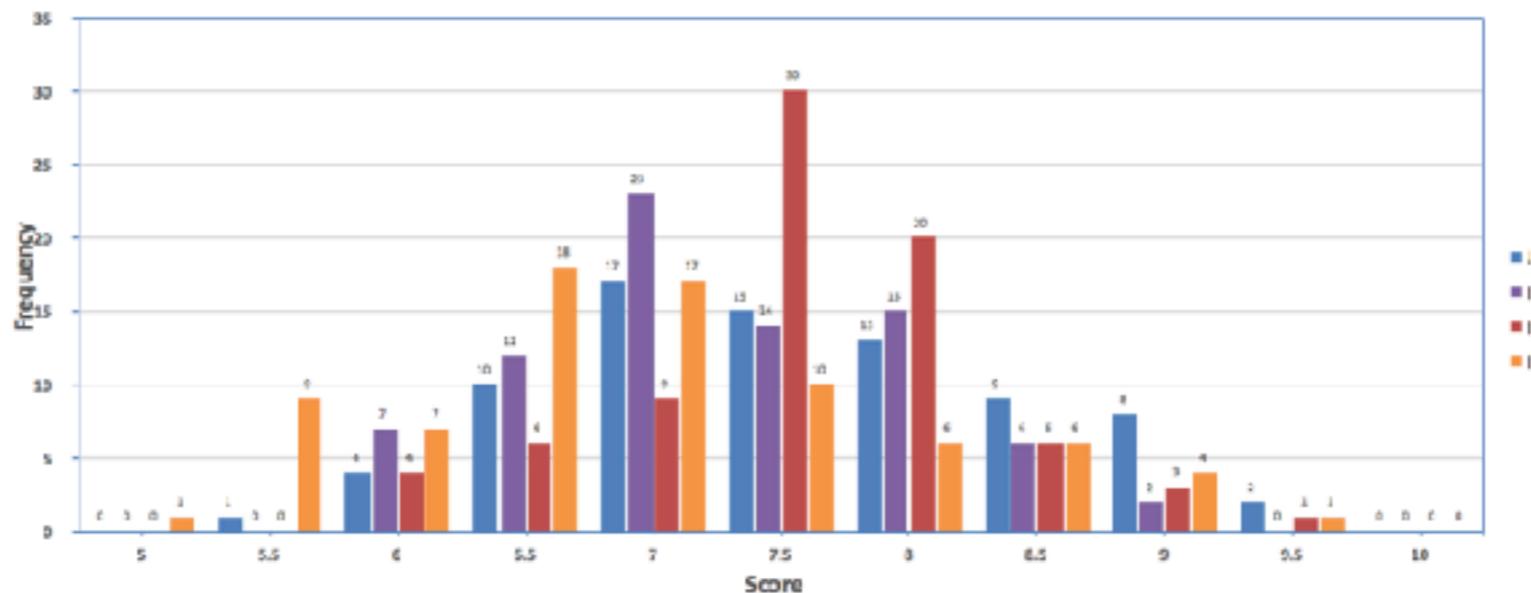


JIT 1 Histogram

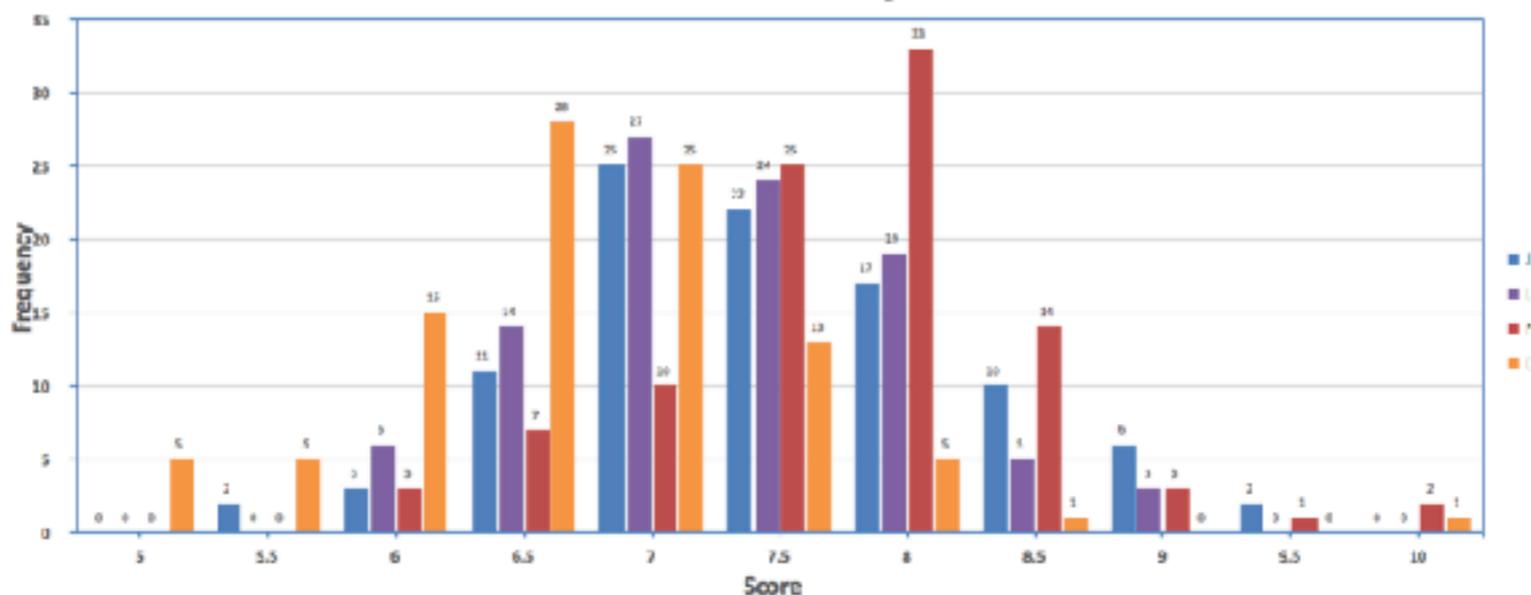
Score	Frequency
5	2
5.5	10
6	16
6.5	24
7	24
7.5	4
8	5
8.5	2
9	0
9.5	0
10	0



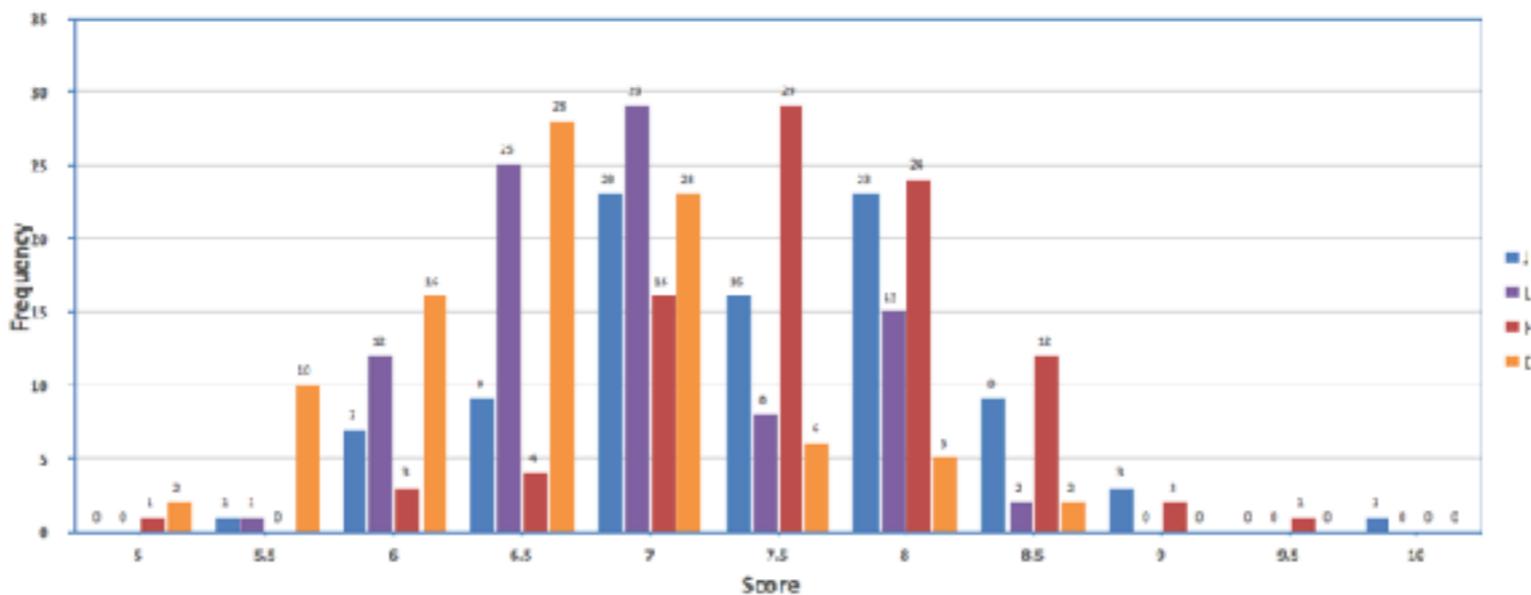
Assigned - Creative



Natural Things



Pictorial



Standard Scoring Model

- Judges workflow: is to Evaluate, Score, and Comment on an image in 45 seconds
- Evaluation has 3 components: Impact, Composition, Technical

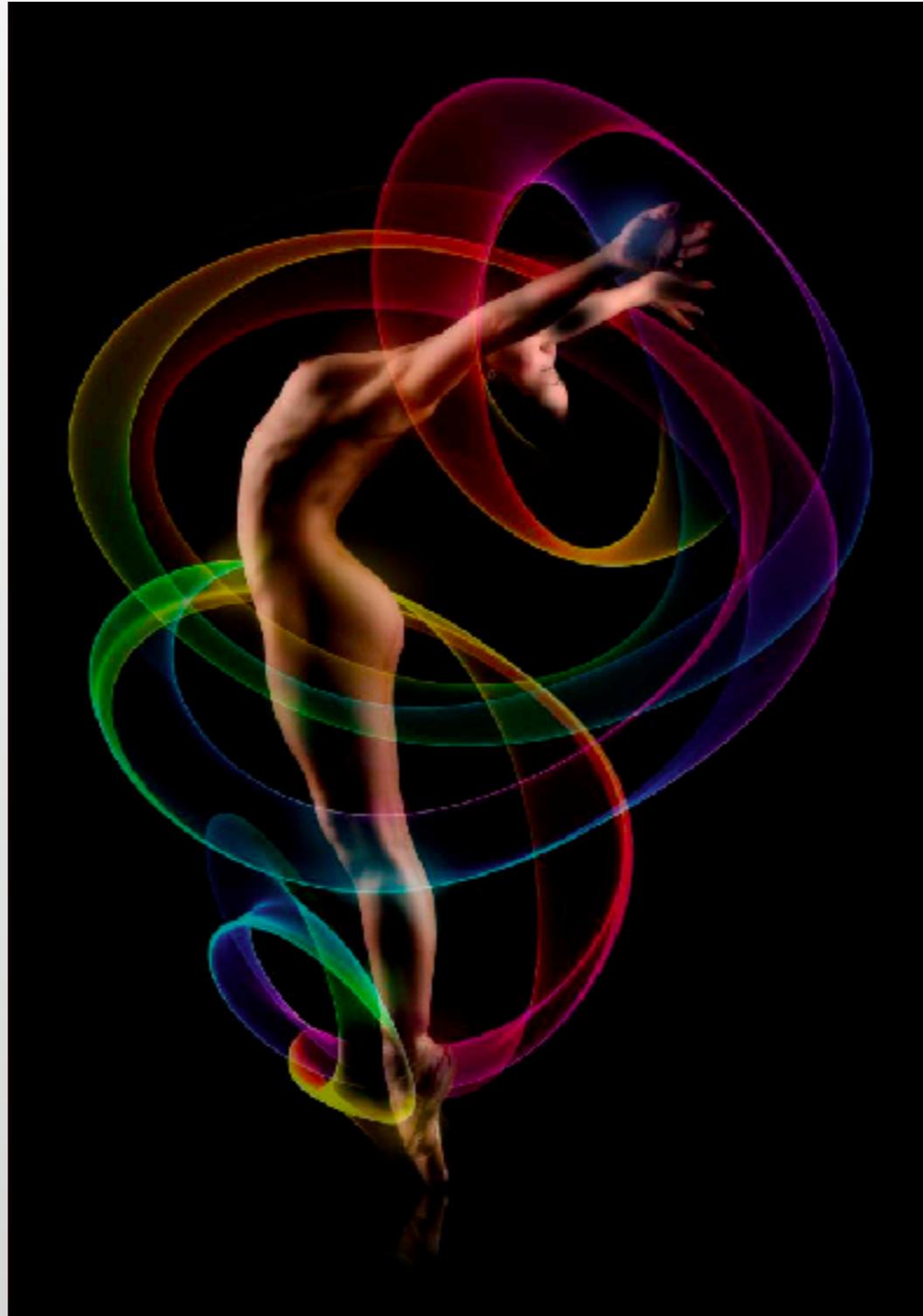
Standard Scoring Model - Impact

- Mood



Standard Scoring Model - Impact

- Imagination



Standard Scoring Model - Impact

- Story



Standard Scoring Model - Impact

- Subject Matter



Standard Scoring Model - Impact

- Mood
- Imagination
- Story
- Subject Matter
- Total points out of 10: 3 points

Standard Scoring Model - Composition

- Distractions
- Space
- Leading Lines
- Placement
- Depth
- Visual & Abstract Elements
- Total points out of 10: 3 points



Standard Scoring Model - Technical

- Colour
- Light
- Exposure
- Sharpness
- Technique
- Total points out of 10: 3 points



Standard Scoring Model - Scoring

- Total points: Impact, Comp, Tech 3+ 3 + 3 = 9 points
- Total 10 points: judges optional bonus point +1 (remarkable achievement)
- Use 1/2 point intervals
- 3 points per criteria (1.5 less than standard, 2.0 standard, 2.5 impressive, 3.0 outstanding)

Standard Scoring Model - Scoring Guidelines

- 5 image has significant flaws
- 6 image is a record shot
- 7 shows signs that maker has made the image
- 8 Image has impact, no technical flaws, may win competition
- 9 Superior technically, high impact, strong story
- 10 Outstanding technical, impact, composition, story

Standard Scoring Model - How NOT To Look at an Image

- Beware of the WOW factor luring you to a high score
- Don't Nit Pick, no petty excuses to deduct points
- Careful on assumption of flaws and artifacts
- Remove "I" thinking, no baseless personal bias
- swallow your pride, if other judges show you are off
- Stop being afraid to use 9-10 scores, reward achievement
- Street/photo journalism, be tolerant of minor distractions

Standard Scoring Model - Guidelines for Comments

- Mention what is good about the image
- If appropriate, comment on the story element
- Use correct photo terminology, clear concise suggestions
- Tell them what action/technique they can use to improve elements, eg., Shutter, ISO, filters, focal length, composition
- DO NOT make statements like: I don't like B&W, oh I love motorcycles, I have seen a thousand Blue Jays, never use "I"

Standard Scoring Model - Genres: Nature, Architecture etc

- 7 pages of the training Book go into specifics for Photo genres on:
- definitions
- What makes a good image in
- judging . . .
- elements of . . .

Standard Scoring Model -

Composition Guidelines-All Genres

- placement of major and supporting elements
- right amount of details, to express message
- good balance, to lead viewers eye around frame
- rule of 3rds, 9 rect., image placed along lines or int.
- S curves, visual interest, leading eye into scene
- symmetry, identical elements in all 4 directions

Standard Scoring Model -

Composition Guidelines-All Genres

- juxtaposition, contrast in subject matter, creating tension, elements of varying colour, age, texture, gender
- depth, 2-D image appear 3— Dimensional, utilizing a viewpoint to include foreground, middle, and background
- framing, main subject should have breathing room, subjects in motion should have space to move into

Standard Scoring Model -

The Story Element

- story is part of impact, can be obvious, while others subtle

Nature: feeding chicks, nesting material in mouth, fighting, mating

Portrait: person dancing, playing music, painting, environmental portrait

Street/ Journalistic: people interacting, parade, protest

Pictorial/Creative: implied message tied to an emotion

Standard Scoring Model - Defects/ Detractions

- falls under Technical, different from distractions
 1. Sensor Spots: dust on sensor amplified by small aperture
 2. ISO Noise: High ISO in low light conditions, shadows
 3. Pixilation: cropping too much, and enlarging too much
 4. JPEG Artifacts: overworking a JPEG file, soft and blocky
 5. Banding: seen in graduated areas, skies, plain backgrounds

Standard Scoring Model - Defects/ Detractions

- falls under Technical, different from distractions
- 6. Halos: high contrast with light and dark areas, “Band”
- 7. Sharpness: major & supporting elements should be sharp
- 8. Clone Marks: areas are slightly off, repeated in image
- 9. Colour Balance: Colour cast, or improper colour of subject
- 10. Cut & Paste Look: Composites, masking, lighting, shadow
- 11. Mergers: key parts of subject overlap each other

Standard Scoring Model -

Defects/ Detractions

12. Record Shot: called a grab shot, little artistic value
13. Out of Focus: edges of main subject are not sharp, crisp
14. Soft Image: term used for image not quite sharp
15. Chromatic Aberration: purple fringing, lens fails to focus all colours to the same convergence point
16. Too Tight in the Frame: not enough negative space around main subject

E_{valuate} S_{core} C_{omment} = 45 sec

- **Scoring Criteria is** Impact, Composition, Technical Execution
- **Scoring** is the result of image evaluation:
- Maximum 3 points per criteria Use ½ point intervals
 - 1.5 less than standard
 - 2.0 standard
 - 2.5 impressive
 - 3.0 outstanding
 - Add up to 1.0 extra for remarkable achievement
- Scoring Guideline:
- Above 6 points – image must show evidence that it was made not taken
- Above 8 points – absolutely no technical errors
 - - In nature “story must be strong”
- **Comment:** Articulate some positives, Suggestions to improve image